



BC Sustainable Poultry Farming Group (SPFG)

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Status Summary for the April 26, 2018 SPFG Committee Meeting

Three research proposals were reviewed:

2018-01 - Possible current and future research projects related to poultry safety and quality – Dr Lu from UBC provided the outlines of six possible projects. One possible project to commercialize novel vaccines and antimicrobials to reduce the load of Campylobacter and Salmonella in chickens was selected as a possible future project and Dr Lu was asked to submit a formal application for funding.

2018-02 & 2018-03 - digester composting drum/foam board insulation - both projects were declined

Updates on SPFG projects:

2016-02 *One-day knowledge translation workshop in April 2017 on Wetland Sediment testing as a Tool for Avian Influenza Virus Surveillance* – the project has been delayed to later in 2018.

2016-06 *BCAC's Public Trust Initiative* - The public trust project continues to be busy despite the loss of their manager. They are in their second round of interviews for a new project manager. Danielle attended the CAMA's public trust conference and Danielle and the vice-chair attended the Northern Ag Gala in Smithers to be keynote speakers on why building public trust in agriculture is important. Other activities since the last meeting:

- Canadian Ag Day Social Media Campaign
- Develop and Conduct a Public Trust Assessment
- Create Visual Story Telling Content (videos and social media content)
- Influencer Farm Tour (chefs)
- Present at BC Northern Agriculture Gala and BC Sheep Federation Event
- Ads in Country Life in BC

The next SPFG meeting is scheduled for September 2018.